

Pictures of Success

– boxed card set available now!



Pictures of Success is a set of images and stories that show how UK companies and NGOs are helping to address poverty, hunger, climate change, environmental degradation and other pressing issues. Every story shows how constructive engagement with the big issues in the world can enrich the lives of people in mainstream companies and be the motive force for completely new and pioneering enterprises.

What makes Pictures of Success unique is the framework of the Earth Charter – a declaration of fundamental ethical principles for building a just, sustainable and peaceful global society. By associating each story with a specific principle, the actions of organisations can be seen in the context of a global citizen's view of sustainability.

Pictures of Success both raises a challenge and shows a way forward for any organisation that claims to be 'responsible'.

Now the pictures and stories are available as a high quality boxed set of 80 laminated A5 cards that can be used to help bring alive sustainability, ethics or development issues at any event. Whether a five minute ice-breaker or a day-long workshop the Pictures of Success cards are suitable for a variety of uses including:

- workshop facilitation
- conference warm-up
- corporate training
- community engagement

As well as being a powerful educational resource, the card set can serve as a useful aid for specialists in corporate social responsibility, environmental management and sustainability and as a model for activist and campaigning organisations seeking positive results. Pictures of Success is quite literally the Earth Charter in a Box.

The Earth Charter is a philosophy for success. It charts a way forward for the human race, for business and towards a more sustainable way of life.

Peter Head CBE, Director, Arup



80 x A5 laminated picture cards with stories on the reverse
400g FSC 100% recycled card in white embossed protective box
61 sub principle cards
16 main principle cards
2 cards representing the Preamble & Way Forward
1 card introducing the Pictures of Success Project

LAUNCH OFFER

To receive your copy, please send your purchase order for £75, including postage and packing, by no later than 16th November 2012, to antony@carbonsense.com or call the office on 01626 777274.

Please enquire about a discount for orders of two or more copies.