

pictures OF SUCCESS for companies

Pictures of Success is an innovative sustainability engagement process that evolved directly through our work with companies since 2009. It has enabled us to offer new and unique opportunities for businesses and other organisations.

These range from improving the effectiveness of boards - by facilitating the integration of previously unspoken values into decision-making, through to engaging the workforce in improving corporate sustainability.

Workshop facilitation with company boards and other groups

Our use of images facilitates heart-to-mind working, creating a deeper and more personal engagement, compassion and sense of connectedness with the wider world. This has enabled new insights, understanding, sense of purpose and commitment amongst management teams; and also enhanced openness and quality of dialogue amongst other groups.



Brilliant talking points and inspirational pictures

Peter Hinton Summit Development Group



Employee engagement

An internal Pictures of Success process can help when launching, sustaining and revitalising employee engagement.

This is especially the case when operational or behavioural changes are sought that are to do with environmental performance, resource efficiency, community engagement or business ethics and codes of conduct.

Progress on sustainability

Over twenty years experience of working on sustainability in business has given us a sound foundation for supporting innovation and progress in companies today using Pictures of Success.

Our recent work with companies has included supporting the development of a cross-functional sustainability team, conducting a strategic review that led to significant policy revisions, and training sustainability champions.

Local business development

We have used a Pictures of Success process with a group of local companies. This has led not only to new developments within those companies but also to new and profitable inter-company relationships and fresh engagement with other local stakeholders that are continuing.



Great presentation and very inspiring.
Hugo Spowers, Riversimple

Redefining business success

Pictures of Success formed the basis of a two day Consultation on *Redefining business success* at St George's House, Windsor Castle. Leaders from innovative companies, NGOs and education met to explore how businesses could move towards a new definition of success that incorporates care and respect for the community of life, ecological integrity, social and economic justice, and democracy, non-violence and peace as core operating principles.

The Earth Charter is a philosophy for success. It charts a way forward for the human race, for business and towards a more sustainable way of life.

Peter Head CBE
ex-Chairman of Global Planning, Arup

Companies and Pictures of Success

Some of the companies we have worked with are themselves featured on the Pictures of Success website. Pictures of Success is underpinned by the principles of the Earth Charter - which has also been used by companies around the world such as Hilton Arlington, USA; Promotora Ambiental, Mexico; Lush, Italy; Reggs Design, Netherlands and Philips, Brazil.



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