

pictures OF success towards sustainable communities

A Pictures of Success project offers a new way to make progress towards more sustainable communities.

By highlighting local successes and using a visual, project-based and public-facing approach, good news is shared, connections are made and new actions are inspired.

Great, positive initiative, visual story telling.
Tessa Adelaar, Global Tolerance



The first collection of Pictures of Success (www.picturesofsuccess.org) has shown how passion, innovation and enterprise can deliver unexpected and heart-warming results and foster ongoing commitments that really do "make a difference".



This vivid and striking collection of 80 pictures, with inspiring quotes and stories, redefines 'success'. It shows how engaging with big issues can enrich lives, be the motive force for pioneering enterprises and make the world a better place.



Pictures of Success is the brand for various processes and products that involve a particular defined set of characteristics:

- Pictures are paramount.
- 'Success' incorporates ecology, enterprise, social justice, democracy, non-violence and peace, based on the ethical framework of the UN-inspired Earth Charter which is, in effect, a global citizens' charter for sustainability.
- Each picture of success is an output from a process of personal engagement and involvement and the expression of one or a small number of individuals.

The Earth Charter is a philosophy for success. It charts a way forward for the human race, for business and towards a more sustainable way of life.

Peter Head CBE



As a way of working towards sustainable communities, Pictures of Success is a facilitated multi-stakeholder project. It uses workshops, social media and other engaging processes and culminates in a dedicated exhibition and/or website. Launch events and media coverage inform and invite people to participate.

People from all local sectors can contribute short accounts of 'success' as recognised in relation to one or more Earth Charter principles, with each story also illustrated by a compelling picture and augmented by short quotes.

A small publication group, with the benefit of professional support, guides the selection and editorial processes.

The Earth Charter is an important initiative to promote greater understanding of the environment, peace, human rights and development issues.

Dr. Douglas Bourn, Chair, Earth Charter UK

For more information about how a Pictures of Success project could help your work towards sustainable communities, for an introductory talk or workshop, or to purchase a boxed set of Pictures of Success, please contact Peter Martin, Carbonsense Foundation.

Pictures of Success was developed as a part of a project to raise awareness of development issues and the Millennium Development Goals.

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